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FOR IMMEDIATE RELEASE

Porcher® Freestanding Bathtubs Combine a Variety of Styles with the Latest Air-Jet and Chromatherapy Options

Design Choices and System Possibilities Multiply in New Bathtubs

PISCATAWAY, N.J. (July 9, 2010) — New high-style freestanding bathtubs from luxury bath and kitchen products manufacturer Porcher range from the timelessly classic to the warmly traditional to the elegantly minimalist, while offering luxury bathing options



The Porcher® Tetsu® Slim Freestanding Bathtub provides graceful simplicity in small space bathrooms, while offering luxurious air-jet and chromatherapy bathing options.

such as old-world soaking comfort, soothing air massage, and healing light therapy.

The Porcher® freestanding styles are the classically detailed **Archive™**, inspired by the sculptural lines of 1920's English designs; the handsomely traditional **Lutezia™**, which inflects vintage style with contemporary flair; and the gracefully simple

Tetsu® Wide-Deck and **Tetsu® Slim**, reminiscent of Japanese aesthetics.

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As well as presenting a distinctive stylistic profile, each new tub coordinates with its respective suite of products for fully integrated bathroom design. Further style choices include decorative bases that are available for all models except the **Tetsu Slim**, which is intended for smaller bathrooms. All models are also available as drop-in tubs, and the **Tetsu Wide-Deck** can be used with deck-mounted Roman tub fillers.

Along with flexibility of design, all the new tubs offer the latest luxury bathing system options. The upgraded Premium Airbath System incorporates Smooth Air™, a massage technology that produces full bubble immersion from perfectly smooth air jets, not hard to clean “buttons,” along the bottom of the tub. A backlit electronic panel controls the variable-speed air blower with heater, and programs the automatic purge. Chromatherapy is another option in which below-waterline LEDs provide a range of colors that can be selected manually or cycled automatically to match your mood.

Featuring superior materials and service, each Porcher fiberglass-reinforced acrylic bathtub is made to order in the United States and shipped within seven business days from the date of order.

For more information about Porcher freestanding bathtubs and other Porcher luxury bath products, please visit www.porcher-us.com or call 800-359-3261.

ABOUT AMERICAN STANDARD BRANDS

American Standard Brands is a leading North American manufacturer of a wide range of high-quality kitchen and bath products, including faucets, fixtures, furniture, vitreous china fixtures, cast iron sinks, whirlpool tubs and other related products. The company currently serves both the residential and commercial markets; employs more than 5,000 people in the United States, Canada and Mexico; and markets products under the American Standard®, Crane®, Eljer®, Porcher®, JADO®, and Fiat® brands. American Standard Brands is an affiliated portfolio company of Sun Capital Partners.

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